

GREGG LOUGHRIDGE

CONTENT WRITER / VIDEO PRODUCER

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Overview

- * A decade of generating video & digital content for corporations, artists, nonprofits, and educator
- * Familiar with all aspects of event, media and video production; from 1st word to final completed upload
- * Able to transform complex facts to effective and engaging copy, images, video and online media
- * Software: MS Office, Final Cut, Adobe Creative Suite, Skype, Wordpress, PC & Macs

Selected Accomplishments

- * 2013 video on risks of teen marijuana use for WA. Dept. of Social & Health: <https://vimeo.com/69259186>
- * Increased giving 20% in 2012 with media for M.I. Youth & Family Services: <http://vimeo.com/59029255>
- * Quadrupled email driven sales with online avatar videos for X10 Wireless: <http://vimeo.com/49271434>
- * Training DVD won Interactive Digital Media Assoc. Gold award for CMi: <http://vimeo.com/13084584>

Work History

(both W2 and Contract)

WA. Dept. of Social & Health	Writer/Producer (Educational video)	11/2012 – 06/2013
City of Mercer Island	Writer/Producer (4 contracts)	02 – 08/2011 & 10/2012 – 02/2013
A&E Cable Channel	Scriptwriter (Reality TV Episode)	07/2012 – 09/2012
Portent Interactive	Director/Producer (Seminar shoot)	04/2012 – 07/2012
Threshold Ensemble	Web Producer (Wordpress site & Vimeo Channel)	06/2010 - 09/2010
Art with Heart	Editor/Motion Graphics (online book promo)	05/2010 – 10/2010
Bellevue Chan. 21 & 28	Writer/Producer (Educational videos & website)	01/2009 – 04/2010
X10 Wireless Technology	Video Producer (online marketing)	03/2007 – 08/2008
Seattle Shakespeare Co.	Event Media Designer(2 projects)	08/'05 -01/'06 & 09/'07 – 01/'08
Bluestone Woodworks	Content Producer (website)	05/2006 – 07/2006
Point Defiance Zoo	Story/Script Consultant (Live Animal demos)	05/2006 – 05/2006
Multiple Sclerosis Assoc.	Writer/Director (PSA & Web videos)	09/2004 – 05/2005
SE Effective Development	Event Coordinator (Multi-cultural concerts)	02/2003 – 06/2003
Seattle Art Museum	Media Producer (Exhibit video)	10/2002 – 05/2002
Microsoft	Writer/Producer (2 Training videos)	01/2001 – 04/2001
City University	Digital Media Writer (online college courses)	04/2000 – 07/2000
CMi Worldwide/Salton	New Media Producer (interactive user guide)	03/1999 – 11/1999

Other Experience

15 years in the Professional Theater working for companies such as:

The Oregon, Idaho, New Jersey & Seattle Shakespeare Companies, 14/48, The Group Theater,
On the Boards, The Empty Space Theater, The Tacoma Actor's Guild, Centrum, Bumbershoot Festival

Education

- * **AA**, Digital Video - Bellevue College (2010)
- * **AAS**, Interactive Digital Media – Shoreline Comm. College
- * **BFA**, Theater, Creative Writing, Film – Kent State University